

PTO Connection – September 2020



Here we goooooooo! Dragons, we got this...

What's new this year

- **Beautification of the Phoebe campus continues.** We may not be there in person, but Mr Henrikson and our garden team have been working hard to continue landscaping and campus beautification so that campus is ready when we are! PTO committed extra dollars this year toward usable outdoor spaces. See our Facebook page for the latest photos. Thank you to everyone who has been working so hard in the summer heat!
- **Check out the new and improved Phoebe website.** The site has been redesigned to help keep families abreast of all that is going on – the latest newsletters, principal emails, program details and more. Check it out at www.phoebhearth.org.

PTO budget update

- **Where we netted out in 2019.** The programs PTO funds each year (art, teacher enrichment, campus beautification, scholarships, the garden, etc) relies on 2 fundraisers – the Jogathon and the Spring Live & Silent Auction. Due to COVID, we were not able to hold the Spring Auction. With the absence of this important fundraiser, we were down \$15,000 when we closed the books for the last school year.
- **Our plans for the 2020.** This year's fundraisers have never been so important. We will be relying on the Jogathon and at least one additional fundraiser to help build back the PTO budget so that we can continue to support events and programs that are so important to our school.
- **Interested in donating to the PTO?** Visit the donate button on www.phoebhearth.org. All donations are tax deductible. Tax ID# 90-0742708.

The Jogathon is coming

- **Why it matters.** Given the cancellation of last year's Spring fundraiser, raising money for Jogathon, the primary fundraiser that supports our arts, teacher enrichment, and beautification, is high on our list.
- **This year's Jogathon will be in November.** Where we may not be running side by side, all other aspects will be the same – Phoebe swag, lots of school spirit and exciting prizes! More information to come over the coming weeks.

+ We're working on it!

We are challenging ourselves to think outside the box this year. Here are just a few of the programs we are thinking through. Watch for details on Facebook, our new website, and through email.

Homerun Reader Revamp. Kicks off October 1.

Dine and Donate Nights. Our first night will be Wed, 9/30 at Chipotle on Folsom Blvd 4 pm – 8 pm.

Virtual Spelling Bee. Date and time TBD

Jogathon. See below details.

Virtual Talent Show. If anyone can do it, Mr. H can!

+ Get ready for Homerun Reader

There is so much we can do to celebrate reading – even from a distance! This year, families will not only be able to enter those minutes on the Phoebe website, but expect monthly recognition and ways to earn prizes. Continue to check back at phoebhearth.org/home-run-reader/

+ Phoebe masks & logo wear available

Ready to get the kids in the school spirit? We have Phoebe masks! They are \$12 a piece. Proceeds will go to campus beautification. Venmo: @jennifer-claresimmons – and we'll respond with an East Sac address for porch pick up.

Also, Cotton Shoppe is taking Phoebe logo orders for Phoebe shirts, hats and more. Visit our website and click on "Phoebe Hearst logo apparel." Orders will be available for pick up around 9/27.