



PHE TRAFFIC SAFETY
COMMITTEE 2021-2022
ACTIVITIES AND OUTCOMES



BACKGROUND, MISSION & MEMBERS

Background:

In response to a collision resulting in the death of a Phoebe parent on January 13, 2022, the PHE Traffic Safety Committee was formed to find solutions to improve safety conditions on and around campus in regard to traffic.

Mission:

To ensure the safety of each student and visitor traveling to and on the Phoebe Hearst campus and to promote best practices and behaviors for all travelers on and around campus.

Members:

Isaac G., Chris B., Lesley T., Maral, F, Monica M., Lorry M., Christian K., Jeffery R., Principal Doyal Martin.



ORGANIZATIONAL

- Established a Traffic Safety Committee that has met nearly weekly since Jan. 2022.
- Established and maintained the support of 2021-22 and 2022-23 principals (Mrs. Pechette and Mr. Martin).
- Worked collaboratively with PHE PTO to fund urgent and necessary small safety improvement projects (pylons and chains, signage, etc.)



OUTREACH AND COMMUNICATION

- Initiated successful outreach to City of Sacramento staff, City Council, SMUD, SCUSD Site Planning, CA Legislature, Sacramento City School Board members, non-profit transportation advocacy organizations, Bright Path to Learning (new adjacent daycare), Caltrans, and Sacramento Police Department.
- Held two meetings open to the Phoebe Hearst family community requesting and receiving feedback from the Phoebe Hearst parent/guardian community on their traffic safety priorities and reported back at a public meeting about their input; this input also used for site planning and safety implementation purposes.

Continues-



OUTREACH AND
COMMUNICATION
CONT.

- Conducted multiple on-site observation events at drop-off (AM) and pick-up (PM) times; used data collected to inform parking lot modifications.
- Established a volunteer parent and teacher participation schedule for morning and afternoon traffic duty.



BUILT ENVIRONMENT

- Collaborated with PHE principal, SCUSD site planning staff, and SCUSD-contracted architect consultant to plan for modification of the PHE parking to configuration.
- Summer 2022 PHE parking lot was resealed, repainted, and PTO-funded bollard/chain stall separators were installed and reconfigured with outreach/education shared with parents/guardians.
- Secured through the City of Sacramento: rumble strips and radar speed signs on E/B and W/B Folsom Blvd, "keep clear" paint on 60th, additional signage on Folsom Blvd, and larger signal heads.
- Secured \$6M for basic road diet for Folsom Blvd from 59th through 65th, which will be implemented in Summer 2024 with slurry seal and paint (and possibly vertical bollards) to reduce the number of lanes E/B and W/B, provide adequate bike lanes on either side, including dedicated center turn lanes, and revised signal timing.



BEHAVIOR CHANGE

- Organized, instituted, and expanded PHE Bike Bus non-motorized group to reduce auto traffic impacts at PHE and to promote safe, climate-friendly, physically active options for students and parents getting to school.
- Parent education on the new PHE parking lot and circulation protocols during the Kindergartener's Open House and PTO meeting.
- Worked with Caltrans to discourage parking on gravel lots across Folsom Blvd from Phoebe Hearst; purchased and installed signage to prohibit parking.



ENFORCEMENT

- Occasional law enforcement support at 60th/Folsom Blvd regarding speeding and dangerous driving as requested.

The background is a dark blue gradient with several faint, light blue circular patterns. On the left side, there are concentric circles with tick marks and numbers, resembling a dial or a scale. The numbers include 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, and 190. There are also some smaller circular elements scattered across the background.

POLICY

- Sac City Council moved funding to begin the construction on Folsom Blvd (Tuesday, 11/29/22).



LEFT TO DO

- Road diet build-out - June 2024 - City of Sacramento
- Retro-reflective treatment on signal light back plates - Summer 2023 - City of Sacramento
- Ensure adequate volunteer numbers to safely support drop-off/pick-up times - ASAP - PHE Traffic Safety Committee
- Enhanced traffic safety campaign for Phoebe Hearst Community - Sept 2023 PHE Traffic Safety Committee
- Explore partnerships with other educational sites (St. Mary's, St. Francis, childcare, Sac State) around the concept of an "Education District" and heightened awareness of traffic flows and safety in the neighborhood. - Sept 2023 PHE Traffic Safety Committee
- Digital LED school sign on the grass area on Folsom Blvd - TBD - SCUSD Facilities