

# Jog-a-thon 2021

## How will the funds be used?

The Jog-a-thon is the largest fundraising event of the year and accounts for approximately 60% of the PTO's annual budget. The funds raised provide countless benefits to the students of Phoebe Hearst. Here are some of the many ways the funds will be used:

- The primary role of the Jog-a-thon is to fully fund the school's art program with the fabulous Ms. Jane including compensation and art supplies.
- At the start of every school year, each teacher receives PTO funds to support costs and activities in their classroom. This year, we will be increasing the amount for each classroom so that teachers have what they need to invest in new technology/equipment, classroom supplies, and/or student activities.
- Fully fund school events such as Movie Night and the Harvest Festival.
- Continue to invest in outdoor learning areas on campus. Over the last 3 years, we've expanded outdoor learning spaces and believe it's incredibly important to continue to do so. Landscaping, picnic tables, and umbrellas not only make for comfortable and shaded areas for students to work, but also provide more outdoor options to eat lunch.
- The funds cover the cost of running the Jog-a-thon event including the prizes/swag that the students earn, post-run snacks, and any other event related expenses.
- This year's fundraising goal for the Jog-a-thon is **\$90,000**
- If you have more questions about how the funds will be used, please send an email to [phjogathon@gmail.com](mailto:phjogathon@gmail.com)

Thank you for your support!